



Serving Families With Special Needs



Barbara Johnson
EVP, Residential Mortgage Lending & Consumer Banking

"I have been in Banking for over 30 years, and while I love my work, I am absolutely thrilled to work with Special Reach. Their focus on the total family experience in special needs families makes them truly unique."

Professional Profile:

Barbara Johnson joined the Broadway Bank leadership team in August 2017 with over 30 years of experience in the financial services industry. Barbara's breadth of experience includes leadership roles in Residential Mortgage Lending, Credit Risk Management, Secondary Marketing, Asset/Liability Management and Consumer Product Pricing.

Barbara joins us most recently from AmeriSave Mortgage, based in Atlanta, Georgia where she served as Chief Operating Officer, responsible for all sales, operations and business activities for the nationwide mortgage lender. In that role, Barbara drove several initiatives to automate the mortgage loan origination and documentation process, reducing loan origination timelines and costs. Prior to her role with AmeriSave Mortgage, Barbara served as Interim President and led Operations for Discover Home Loans, based in Irvine, California. Barbara spent much of her career at USAA Federal Savings Bank, with leadership roles in Finance and Credit Risk Management and finally as the leader of Real Estate Lending Services, with responsibility for First Mortgage and Home Equity Lending as well as the USAA Real Estate Rewards Program.

Barbara is a native Texan, received her M.B.A. from the University of Texas at Austin and her B.A. in Foreign Service from Baylor University. She also is a Chartered Financial Analyst.